



Fair Week

The 1916
COLE 8

The Standardized Car

Forethought Commends Multiple Cylinders

You buy a car for the after months and years. Choose wisely the most advanced ideas which engineering science has proved right.

With every month of ownership, you will be more satisfied with the Cole Eight—your confidence will be even greater—because of the growth of the multiple cylinder idea—the selection of multiple cylinder cars by the "elect."

Learn for yourself how this car dominates the hills—its quick and snappy pick-up—generous power—positive control—beauty of line—richness and roominess of body. It carries seven adult passengers in comfort.

These Two Cars, the Acme of Car Building Are on Display at Exhibit No. 1 Motor Hall, Fair Grounds.

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Excellent Condition

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The Standard Car With a Reputation

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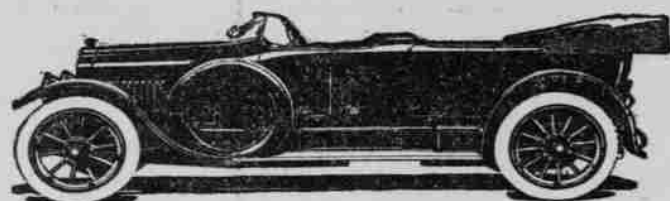


Exhibit No. 1, Motor Hall, Fair Grounds

Prospective Motor Car Buyers will do well to consider quality as well as price before buying a car. Study the situation carefully.

The panicky cut in prices in the last few years, means either one of two things. First, former prices were entirely too high and the car manufacturers were making an enormous profit or, second, they have cut the quality to meet the demands of the lower prices. This must be the case because any manufacturers, will tell you that he is paying more for labor, more for material, and it costs more to build a car with the same quality of material used in its construction in former years, today than several years ago. The White Motor car is "Standard in Quality," "Standard in Price," and will be the standard car in years to come.



AUTOMOBILE EXHIBIT

[Continued from Preceding Page.]
represented by the Independent company, is priced at \$2,170.
The Independent Auto company also represents the Chandler Light Six car. W. M. Goodrich, of Kansas City, is here demonstrating the Chandler this week, along with salesmen of the local agency. The Chandler is being sold for \$1,295, factory, and is a 7-passenger car, weighing 2,890 pounds. W. W. Babcock, of Moberly, Mo., drove a Chandler from San Francisco to Topeka without buying a new tire. He arrived here this week and reported his good luck and interesting experiences to Motor hall visitors. Babcock carried with him a heavier car of standard make which was swallowed up in quicksand.
The exhibit of Oakland cars was not in evidence up to Thursday. J. R. Johnson is the local Oakland dealer, handling the Sixes at his garage on Quincy street. Johnson was one of the agents who built Motor hall and has reserved a booth for the stylish "sturdy as the oak" machine.

PLAN LOVE FEAST

Democrats Are Holding a Preliminary Meeting Here.

Members of the Democratic banquet committee will lay plans for their February love feast at a meeting to be held at the Throop hotel, October 15. Several members of the committee met in Topeka this week and now are working out details for one of the most elaborate banquets ever given by Kansas Bourbons.

It is the plan of the banquet committee to bring a national speaker to Topeka for the February dinner and to launch their 1916 campaign at the February 22 love feast. Among members of the committee who met in Topeka to discuss informally their plans were: W. C. Landon, C. Salina; W. T. Tullous, Rantoul; James E. Park, Columbus; Walter B. Stringley, Manhattan; W. B. Drieling, Hays; E. M. Eby, Wellington; W. H. Kemper and George Young, Topeka.

"COPE" GORDON ILL

Well Known Topekan Sick After Amputation of Toe.

J. C. Gordon, the well known former proprietor of the Copeland hotel, has returned ill to his apartments in his building at 900 Kansas avenue, from the hospital where he has been confined for several weeks following the amputation of a toe.

He recently spent several months in California and although 84 years old walked about much seeing the exhibitions.

Visitors to the City are Cordially Invited to Come In and get Acquainted with this Company—We Stand Ready to Serve You in Any Way We Can.

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Fair Week

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Place your order now to insure delivery when you want it. Hundreds of Dodge buyers were unable to get cars last season and were forced to buy other makes. The Dodge factory has jumped to the enviable position of the third largest builder of motor cars today yet they can not supply the demand. Over forty thousand Dodge cars in service since the first of the year.

35 horse power motor.
110 inch wheel base.
Full floating rear axle.

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Baked Enamel Finish, Curtains

Centrifugal water pump which insures a cool motor at all times. Real leather upholstery stuffed with curled hair. Detroit Self Lubricating springs Guaranteed for two years.

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3 1/2 x 20	11.00	12.50	15.40	2.70	3.00
3 1/2 x 22	13.35	14.00	15.40	2.50	3.00
4 x 22	19.05	20.00	22.00	3.85	4.25
4 x 24	19.40	20.35	22.40	4.00	4.45
4 1/2 x 26	27.35	28.70	31.00	5.20	5.80

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